

# TagBeacon Datasheet

Model No.: JW1400

V1.0

<b>Model</b>	<b>Description</b>
JW1400-9001A	TagBeacon, rectangle shape, IP56, 1~2 years battery life, black, includes 1pc CR2450 coin battery, CE & RoHS & FCC-ID certification

The TagBeacon JW1400 is a low energy Bluetooth® 4.2 digital broadcasting device, it is designed for the commercial advertising, indoor location-based service, event monitor, asset tracking etc.

The TagBeacon JW1400 broadcasts standard iBeacon/Eddystone data at regular and adjustable intervals, it can be heard and interpreted by iOS and Android BLE-enabled devices that are equipped with many mobile apps. A BLE gateway can hear and communicate with TagBeacon JW1400 too.

## FEATURES

- Programmed standard iBeacon/Eddystone firmware
- 1-2 years battery lifetime at default settings
- The max. 60 meters advertising distance
- Speaker volume range 90~120db
- Small size, user-friendly and portable
- Easy to print the logo on the center of top case

## CERTIFICATIONS

- iBeacon MFi License
- RoHS
- CE Regulations  
(Included EN300328/301489/60950/62479)
- FCC-ID

## SPECIFICATION

JW1400 TagBeacon

### Compatibility

- Supported iOS 7.0+ and Android 4.3+ system;
- Compatible with Apple iBeacon™ standard;
- Compatible with all Bluetooth® 4.2 (BLE) devices;

### Replaceable battery and Battery Level

- Replaceable coin battery;
- Easy to get the real-time battery level notification;

### Soft Reboot

- Not supported;

### OTA and J-Link

- Upgrade via Over-The-Air supported;
- Reserved J-Link port on the board for programming;



### Configurable Parameters

- UUID, Major, Minor, Device Name, TX power, Transmission interval etc.

- Special Configuration APP 'Joyway Beacon';

### Transmission Power Levels

- 8 adjustable levels
- Transmission power range: -30dBm to +4dBm;

### Security

- No password;
- AES HW encryption

### Wearable

- Key chain / Neck-string option;

### Connection Mode

- Advertising mode, non-connectable;
- Configuration mode, connectable;

## ACTIVATE JW1400

- Press right button for 3 seconds to turn on TagBeacon JW1400. After activated, configure mode last for 60 seconds, then go to iBeacon/Eddystone standard advertising using permanently stored parameters, which will not stop until battery die.
- Press right button for over 3 seconds to turn off TagBeacon JW1400.
- Reinstall battery to hard reboot.

## CONFIGURABLE PARAMETERS

Item	Default Settings
UUID	0x59,0x1f,0xcd,0x82, 0xfd,0x55,0x46,0x0b, 0x86,0xd5,0x29,0x6b, 0x1b,0x1e,0x54,0x96
Major	2020~2022
Minor	0~65532
TX Power	0dBm
Transmission Interval	1000ms
Device Name	JOYWAY(advertise device name only in configure mode)

## ELECTRONIC PARAMETERS

Item	Value	Remarks
Case Color	Black	Customize color if $\geq$ 3000pcs
Battery Model	1 x CR2450	1pc CR2450 coin battery, 3.0V
Operation Voltage	1.8~3.6V	DC
Transmission Current	13 mA peak RX, 10.5 mA peak TX (0 dBm)	
Transmission Range	60 meters	Maximum
Antenna	50 ohm	On board / PCB Antenna
Net Weight	20 g	With battery
Size	58*31.5*12.3 mm	

## TECHNICAL SUPPORT

Item	Version	File Name	Update Date
Datasheet	V1.0	JW1400_TagBeacon_Datasheet_V1.0.pdf	30 <sup>th</sup> May, 2022
SDK	V1.0	JoywayLib.Android.zip; JoywayLib.iOS.zip	30 <sup>th</sup> May, 2022
Configuration Tools	V1.3.8	JoywayBeacon.apk	30 <sup>th</sup> May, 2022

\* Joyway sales team will send you these documents after the sample arrived.

## PACKING INFORMATION

Details	PP Bag	Carton
Quantity(JW1400)	1 pc	100 pcs
Net Weight	20 g	2 kg
Gross Weight	23 g	2.1 kg
Size	58*31.5*12.3 mm	260x150x180 mm

## DECLARATION

The contents of this datasheet are subject to change without prior notice for further improvement. Joyway team reserves the right to explain all the terms of this datasheet.

## CONTACT JOYWAY

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